



**PINK
LEMONADE**
series

COVID 19 PANDEMIC - NEW CHALLENGES FOR RETAILERS WORLDWIDE

PART 1: How to enforce
New Social Distancing Regulations?



COVID-19 influences personal and business life around the world.

There is a saying: "When life gives you lemons, make lemonade", which led us to consider doing just that and sharing that lemonade with you.

Currently, the restrictions within Europe are being relaxed step by step to ensure a path to "normality with restrictions". It is precisely these restrictions that our first part of this series is about.

Depending on the industry, size and focus; shops throughout Europe may reopen within the next few weeks subject to certain conditions, but must adhere to strict rules regarding the number of customers, distance from customer to customer, customer to employee, etc. To comply with these rules and to implement them requires a conscientious approach to protect your customers and employees, as well as to avoid severe penalties for non-compliance.

For this we have put together a solution package with our partner CYou, that can be established within a very short time, can be adapted to your needs, is GDPR compliant and meets the WHO guidelines during Covid19:



Interested? Would you like to know what this solution looks like? Then sign up for our FREE webcast at the end of April. Our experts will present solutions based on digitization technologies that can solve your current problems easily, efficiently and with an eye to the future, as well as take your business processes into a new era.

Join us for a glass of lemonade and [click here to register now](#) and follow our Pink Lemonade webcast series to avoid missing out on other topics.

P.S.: Would you like to discuss this topic right now? - No problem, send us an e-mail with your contact details to info@prodware.de and we will get back to you as soon as possible.