

FocusLive® Membership Management Solution for Dynamics CRM 2011



Recruit, renew, and manage your members has never been easier!

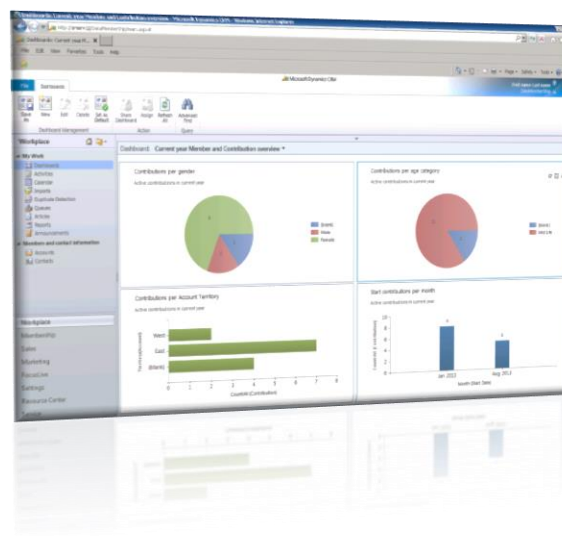
Give your organization the right tools to manage your contribution, renew them and track invoices and payment.

Multiple Membership Billing Plans

The FocusLive Membership Management solution offers a series of tools to plan, monitor, visualize, report and invoice contributions. All this makes the job easier for sales, marketing, service and back office users.

With a flexible matrix structure of billing plans, your business roles can be defined within a few seconds. Combination of fee parameters, dynamics start and end dates, define the contribution amount according to fixed amount or calculation and more options coming out of the box to make sure your billing plans can be defined with using configuration form and not code.

Configure billing plans to suit your organization; annual, quarterly, monthly or weekly dues may be accepted online. The ability to create flexible billing plans easily, insures short time to market for your FocusLive Membership Management implementation.



Members Management

With the FocusLive Membership Management solution, you can view your members – Companies or Individuals – detailed activity history. See contributions history, payment details, service requests and more. The entire information you need in order to preserve your members and to strengthen their loyalty to your organization.

Benefits:

• Giving you complete visibility into:

- Members
- Contributions
- Dues renewals
- Billing plans
- Planned Payments
- Committees
- Benefits
- Events

• Members Portal for Self-Service.

Your members can log in to a secured self-service portal. The member can use the portal in order to see benefits, use the knowledge base, view invoices history, contributions, send service requests, update member contact details and more.

- Built on Dynamics CRM Platform
- Available on CRM 2011

One of the key benefits of implementing the FocusLive Membership Management solution based on Dynamics CRM is the automation and integration of all sales and marketing business processes from winning new customers to billing. This gives you a full 360° view of your business metrics, in real time.

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Benefits:

• Manage Members Events

Every now and then, your organization plans events for your members. Manage your events using FocusLive Membership Management solution gives you the ability to track dates, budget, participates, sessions, locations and more!

Using marketing list you can group members with same characteristics and to add them all at once to one or more events.

• Billing Operation

Tracking open invoices and due payments can be Frustrating task. On the FocusLive Membership Management solution all waiting for payment invoices are in front of your billing representative and automatic business rules prevent providing additional benefits and privileges to your members who have not completed their payment obligations.

• Strong Security Model

The FocusLive Membership Management solution is built on a strong security model that gives your employees access only to the projects that are assigned to them, rules and policies can be set for submitting timesheets and expense forms per each project or phase. Built-in processes gives your project managers ability to approve/reject timesheets and expenses for billing and invoicing.

• CFMD - Certified For Dynamics CRM

Certified for Microsoft Dynamics ("CfMD") is a solution certification achieved by Microsoft Dynamics partners whose software solutions have met Microsoft Corporation's highest standard for partner developed solutions to deliver comprehensive business management systems

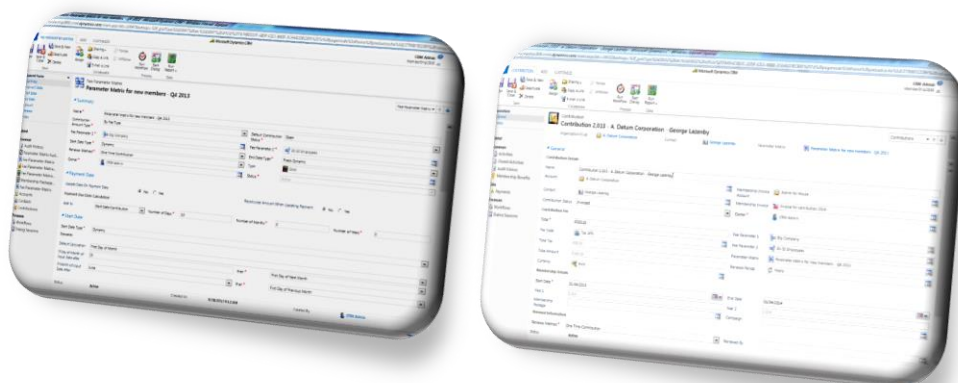
Renewal Process

The end date of each contribution is a critical junction in the member life cycle. With FocusLive Membership Management solution, the renewal process is managed smoothly. See contributions with end date in the upcoming future and define workflows - i.e. automatically create phone call activity in order to contact the member to insure continuity.

When a contribution will be renewed, the renewal details will be defined by the billing plan, that way you and yours members can be sure that their privileges and payment terms will be carried out as agreed in the original contribution.

Members Benefits

Benefits are big part of running membership organization. The FocusLive Membership Management solution covers all you needs for that field. Manage different benefits types, define conditions to add benefits to member and dynamically define the benefit start and expiration dates relatively to the contribution date. Finally, you can track the benefits activity for your members, current and historical directly from your member card.



Committees

Members long for a dynamic social networking experience that creates connections with others and fuels personal and professional growth. Using the FocusLive Membership Management solution, you can create committees for specific purposes and facilitate the sharing of information and ideas. Each committee has its own board with members. Each member can have specific function. The committee has a meetings plan with agenda and the members can register for each one. The presence of members in the meeting can be recorded for future needs.

FocusLive is a software solution factory dedicated to building on-premise solutions, Software as a Service (SaaS) for Industry-specific (Vertical) solutions and Add-ons built on the Microsoft Dynamics CRM platform.

FocusLive is a leading provider of medium size/enterprise-level industry specific CRM and XRM solutions, powered by Microsoft dynamics CRM. Focus Live industry specific solutions are designed to quickly and easily get businesses up and running on Microsoft Dynamics CRM - whether it's On Premise, Online, on demand or hybrid delivery models.

Our Focus Live industry solution offering is a unique and powerful delivery model that combines industry knowhow and best practices with advanced Dynamics CRM knowledge and expertise. Our solutions are distributed globally to customers through a strong partner network.



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